



PLANNING AND EXTERNAL RELATIONS COMMITTEE MEETING

Metropolitan Atlanta Rapid Transit Authority

July 31, 2019

9:30 a.m.



1. Approval of the June 28, 2019 Planning and External Relations Committee Meeting Minutes
2. Briefing - Overarching Branding for Capital Projects Improvements – **Jennifer Jinadu-Wright, Sr. Director Marketing and Sales**
3. Briefing – FY19 4th Quarterly Media Impressions – April, May, June – **Pia Forbes, Sr. Director Communications**
4. Resolution – Resolution Authorizing an Increase in the Authorization for Planning Support and Technical Services, RFP P39820 – **Frank Rucker, Chief Capital Programs, Expansion and Innovation**
5. Other Matters